

ExxonMobil Introduces Upgraded Lineup of Synthetic Circulating Oils

- *For more than 40 years, Mobil SHC 600 Series Lubricants Synonymous with Exceptional Performance -*
 - **Proven Energy Efficiency Benefits Documented Through Extensive Testing***
 - **New Mobil SHC 600 Lubricants to Feature ExxonMobil's Proprietary Energy Efficiency Logo**
 - **Offer Extended Service Life Benefits**

New Delhi, 29th November 2011 – ExxonMobil Lubricants and Petroleum Specialties Company, a division of Exxon Mobil Corporation, today announced the launch of its next generation of Mobil SHC 600 Series lubricants, a family of high-performance synthetic circulating oils that are expertly formulated to deliver long-lasting protection for equipment operating in extreme conditions.

Developed through extensive laboratory and in-service testing with some of the world's leading equipment manufacturers, the next-generation Mobil SHC 600 Series oils are recommended for use in 1,800 applications by more than 500 major equipment builders.

Mobil SHC 600 Series lubricants also offer significant energy efficiency benefits. In extensive testing, next generation Mobil SHC 600 Series lubricants exhibited energy savings of up to 3.6 percent compared with conventional oils*.

Based on these exceptional results, Mobil SHC 600 Series oils have earned ExxonMobil's official designation for "Energy Efficient" industrial lubricants and will feature the company's proprietary "Energy Efficiency" logo on packaging.

"Since their introduction more than **40 years ago**, Mobil SHC 600 Series oils have been synonymous with exceptional performance and outstanding equipment protection, becoming the synthetic lubricants of choice for many successful companies in the global commercial and industrial marketplace," said Michael J. Hawkins, Mobil SHC Global Brand Manager, ExxonMobil Lubricants & Petroleum Specialties Company, a division of Exxon Mobil Corporation. "Today, with the launch of our next generation Mobil SHC 600 Series oils, we are once again raising the bar for synthetic lubrication technology and providing our customers with improved solutions to help enhance the life and performance of their critical circulating equipment."

Featuring the latest Mobil SHC technology with advanced synthetic base fluids and a proprietary additive system, the new Mobil SHC 600 Series oils can deliver a service life up to six times longer than competitive mineral oil based gear and bearing lubricants.

The long-life benefits of Mobil SHC 600 Series oils enable maintenance professionals reduce waste, minimize removal costs and extend production schedules. In addition, the new Mobil SHC 600 Series lubricants deliver a number of other significant benefits, including:

- Outstanding low temperature fluidity to enable start up and operation at low temperatures; and,
- Excellent resistance to rusting and corrosion for equipment protection

Mobil SHC 600 Series oils are fully compatible with system components and materials used in equipment normally lubricated with mineral oils, which helps maintenance professionals minimize equipment issues during the conversion process.

For more information about Mobil SHC branded synthetic lubricants, such as Mobil SHC 600, or any other Mobil-branded products and services, visit mobilindustrial.com.

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**Energy efficiency relates solely to the fluid performance when compared with conventional reference oils of the same viscosity grade in circulating and gear applications. The technology used allows up to 3.6% efficiency compared with the reference when tested in a worm gearbox under controlled conditions. Efficiency improvements will vary based on operating conditions and application.*

About ExxonMobil Lubricants and Petroleum Specialties

ExxonMobil is a leading marketer of finished lubricants, asphalts and specialty products, as well as one of the world's largest suppliers of lubricant base stocks.

About Mobil Industrial Lubricants

The team behind Mobil Industrial Lubricants delivers advanced products to major industrial equipment manufacturers to protect their customers' engines and machinery, helping to enable peak performance while improving energy efficiency. This dedicated work force focuses on delivering a reliable supply of high-quality lubricants through its strong distribution network while also providing technical application expertise to customers around the world.

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